

waterforkids

Fundraising Ideas

- At work, place a collection pot near to the staff drinking fountain / water cooler / tap(!) and encourage people to donate e.g. 10p each time they take a drink. It soon mounts up, even if you only try it for one week.
- Run a marathon and raise sponsorship for Water for Kids.
- Arrange a sponsored silence for a group of children - peace and cash in one go! Provide them with activities, maybe even activities relating to one of our projects or a water theme.
- Join our now well-established work-place Christmas card boycott! Encourage colleagues not to spend cash on cards for those they see daily, instead display a large sheet of paper where people can write their seasonal greetings to all and put the money saved into a Water for Kids collecting pot. Logos and photographs for your display available to download as part of our Christmas Appeal.
- Friday cake day - a very popular one this one! Make a few homemade cakes and sell them to colleagues by the slice - charge about 50p a piece, depending on how skilled a baker you are and how generous your colleagues are!
- Hold a quiz. This may take a bit more organisation but find a venue such as a Council Social Club, leisure centre function room, pub skittles alley, British Legion (often hire out rooms free for Charity functions). Charge per team and have a raffle - ask people to donate nice things for quiz and raffle prizes - especially unwanted Christmas gifts and general good quality "stuff". People can be very generous! Alternatively, many national retail chains such as supermarkets and DIY stores have a local charity fund which enables the Manager to respond to requests for raffle prizes etc. Speak nicely to the Manager, give them a Water for Kids leaflet, choose a prize somehow linked with the Charity's work if possible. Maybe invite the Manager to enter a team! Ask the Water For Kids administrator for copies of quiz questions used previously.
- Run a skittles night. Hire a skittle alley, charge people an entry fee. Simple. (see Quiz night for prize ideas)
- Keep a swear box at work!
- Space saver idea - Empty spare change out of pockets and purses and into a collection pot. When it's full take it to the bank, annoy the cashier with the pennies and send us a cheque and Gift Aid form.
- Encourage others to become Water for Kids members. They send us their membership fee and it won't cost you a penny!
- Hold a book sale, plant sale or table top sale at work. People at work may be glad of the chance to clear out some unwanted items for you to sell, and if you hold the sale near to the rest room, canteen etc. at lunchtime you may be able to involve other departments.

